

#### **INVESTOR PRESENTATION**

NASDAQ: SMID

**JUNE 2024** 

#### **Safe Harbor Statement**

These slides and the accompanying oral presentation contain forward-looking statements. All statements other than statements of historical fact contained in this presentation, including statements regarding the future financial position of Smith-Midland Corporation ("SMID" or the "Company"), including financial targets, business strategy, and plans and objectives for future operations, are forward-looking statements. SMID has based these forward-looking statements on its estimates and assumptions and its current expectations and projections about future events. These forwardlooking statements are subject to a number of risks, uncertainties and assumptions, including those that may be described in greater detail in the Company's publicly filed documents, including its Annual Report on Form 10-K for the fiscal year ended December 31, 2023. In light of these risks, uncertainties and assumptions, the forward-looking statements discussed in this presentation are inherently uncertain and may not occur, and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements. Accordingly, you should not rely upon forward-looking statements as predictions of future events. SMID undertakes no obligation to update publicly or revise any forward-looking statements for any reason after the date of this presentation, to conform these statements to actual results or to changes in SMID's expectations.

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#### **Safe Harbor Statement**

#### **Non-GAAP Financial Measures**

To supplement its consolidated financial statements, which are prepared and presented in accordance with Generally Accepted Accounting Principles (GAAP) the Company uses EBITDA as a non-GAAP financial measure. The presentation of this financial information is not intended to be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. The Company uses this non-GAAP financial measure for financial and operational decision making and to evaluate period-to-period comparisons. The Company believes that it provides useful information about operating results, enhances the overall understanding of past financial performance and future prospects, and allows for greater transparency with respect to key metrics used by management in its financial and operational decision making. The non-GAAP financial measure used by the Company in the presentation may be different from the methods used by other companies.



#### **Smith-Midland at a Glance**

**SMID** 

(Nasdaq)

**Founded** 1960

Headquartered in Midland, Virginia

\$33.42

Share Price\*

\* As of 06/06/24

\$176M

Market Cap

\$59.6M Revenue (FY23)

\$60.8M Backlog



**LEADER** In Highway & Infrastructure Products



**INNOVATIVE** Commercial **Construction Building Products** 



**THREE Production Facilities** Servicing NY to FL

## **Investment Highlights**

#### **Leading precast concrete manufacturer**

Patented products include J-J Hooks and EASI-SET

#### Strategic shift to barrier rental model

Higher margin, favorable cash flow model

# Macro-economic tailwind from increased infrastructure spending

Transportation and commercial construction

## Most widely used highway safety barrier connection in the U.S.

Approved in 42 states, mandated replacement in 2030

# **Growing licensee base expanding geographic reach**

75 licensees across seven countries

#### Strong backlog of \$60 million

Doubled since end of 2021

### **Proprietary Products**





#### **Customized Products**





#### **Strategically Located Manufacturing Plants**

VIRGINIA (Midland)



**45 acres**, 59K sf reaches NY to NC/WV

NORTH CAROLINA (Reidsville)



**46 acres**, 15K sf reaches NC to TN/KY

\*New in 2020, double capacity from prior plant

SOUTH CAROLINA (Columbia)



**39 acres**, 29K sf reaches NC to FL/AL

#### **Concrete Safety Barrier Rental Division**

#### **Construction, Highway, & Event Security**

**250K** linear feet fleet

Expansion to **575K** linear feet

Estimated cost **\$5 million** 





Shift to **barrier rentals** vs sales

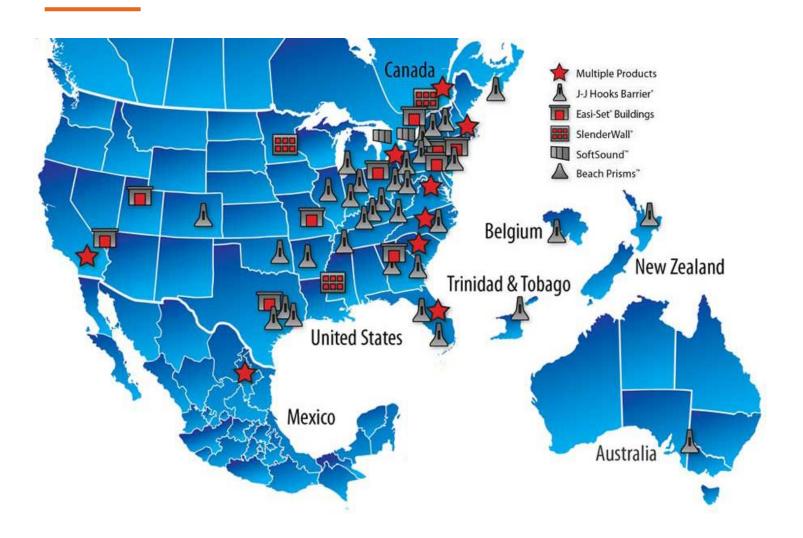
Higher margins of **25-35%** 

**Recurring** revenues

**Stability** of earnings and income

**Improved** cash-flow cycle

## **Expanded Geographic Reach through Licensing**

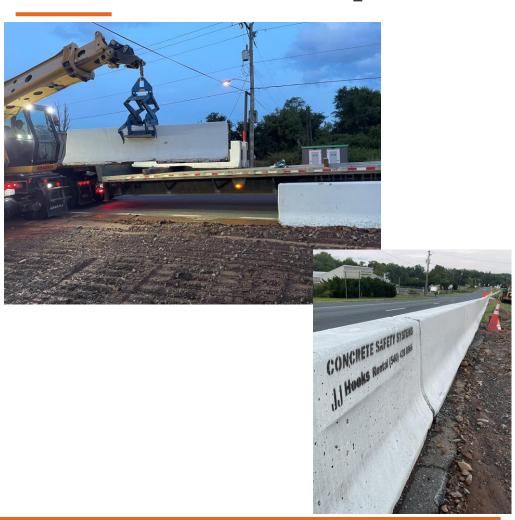


**75** Licenses

# Award-Winning Products

**6%**Royalty

#### Infrastructure Spend Tailwinds Benefit Smith-Midland



- New MASH TL3 standard all U.S. highway barrier mandated replacement over the next 4-6 years
- J-J Hooks approved in California
   2<sup>nd</sup> most highway miles in U.S.
- Low-profile barrier offers lower cost and easier installation
- Accelerated spend through Public / Private Partnerships

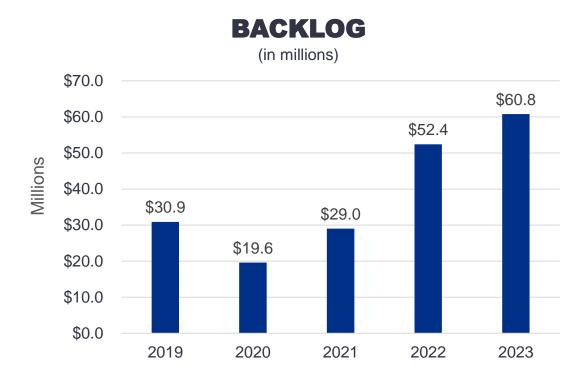
#### **Trends Favoring Off-Site Precast Modular Construction**

- Macro trend to off-site modular construction
- Shortened lead times
- Reduced subcontractors
- Minimization of carrying costs
- Increased quality
- Speed of installation
- Aging construction workforce
- Developer saves Time & Money
  - Less labor and equipment



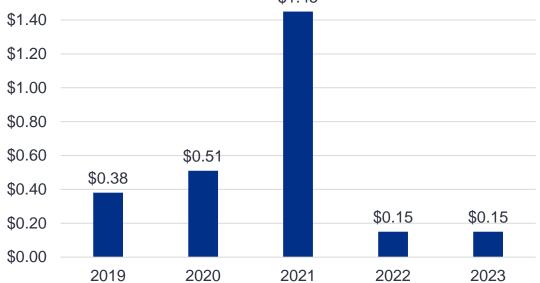
## **Annual Revenue, Backlog**

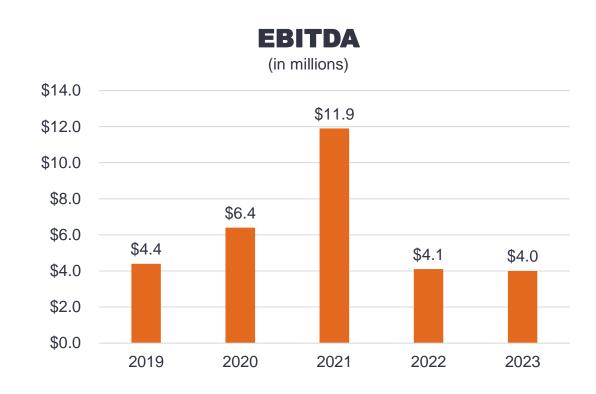




## Earnings per Share & EBITDA

# **Earnings per Share** \$1.60 \$1.45





## **1Q24 Summary**

- Revenue increased 28 percent to \$16.4 million
- Product sales increased 26 percent; service revenue increased 30 percent
- Operating income of \$1.2 million compared to \$54,000 in prior-year quarter
- Net income of \$1.1 million (\$0.21 per diluted share vs \$0.02 in 1Q23)



#### **Balance Sheet**

ASSETS	Dec	December 31, 2023		December 31, 2022	
Current assets					
Cash	\$	9,175	\$	6,726	
Other current assets		24,150		22214	
Total current assets		33,325		28,940	
Property and equipment, net		27,680		25,124	
Other assets		343		249	
Total assets	\$	61,348	\$	54,313	

#### LIABILITIES AND STOCKHOLDERS' EQUITY

		•		
Current liabilities				
Current maturities of notes payable		636		618
Other current liabilities	15,382		10606	
Total current liabilities	1	16,018		11,224
Notes payable - less current maturities		5,092		5,730
Other liabilities	6,077			4,304
Total liabilities		27,187		21,258
Total stockholders' equity	3	34,161		33,055
Total liabilities and stockholders' equity	\$ 6	61,348	\$	54,313