People & Products is a forum where NPCA members and nonprofit organizations can share information on new products, personnel promotions/acquisitions or service announcements concerning the precast concrete industry. Items are printed on a space-available basis. For possible inclusion, send your press releases and photos to NPCA, Attn: Precast Inc. magazine, 1320 City Center Drive Suite #200, Carmel, IN 46032 or email them to sgeer@precast.org.



More than 12 million J-J Hooks concrete safety barriers sold worldwide

Smith Midland J-J Hooks, a proprietary precast concrete safety barrier, now surpasses 12 million linear feet of product made and installed in road construction projects and security barrier applications nationwide.

The J-J Hooks barrier connection system can be used either as a temporary or permanent system. It incorporates self-aligning, identical ended connectors that allow quick, easy installation. A single section of J-J Hooks can be easily removed without disturbing adjacent sections, thus eliminating lost, stolen or damaged parts - critical in terms of fast emergency access and protection against tampering and vandalism.

Approved for use in 41 states and nine countries as an alternative to standard barrier designs, J-J Hooks are sold through nearly 40 licensed precast concrete manufactures through a licensing agreement with Easi-Set Worldwide, a subsidiary of the Smith-Midland Corp.

Not limited to highway use, the product can also be found at highprofile venues like the Super Bowl, the World Trade Center redevelopment site, presidential inaugurations, political conventions and high-level multinational conferences.

For more information about J-J Hooks, visit www.jjhooks.com.